

‘Monar’s Garden’ Pop-Up

Designed by Ayden Kyseth Lytle



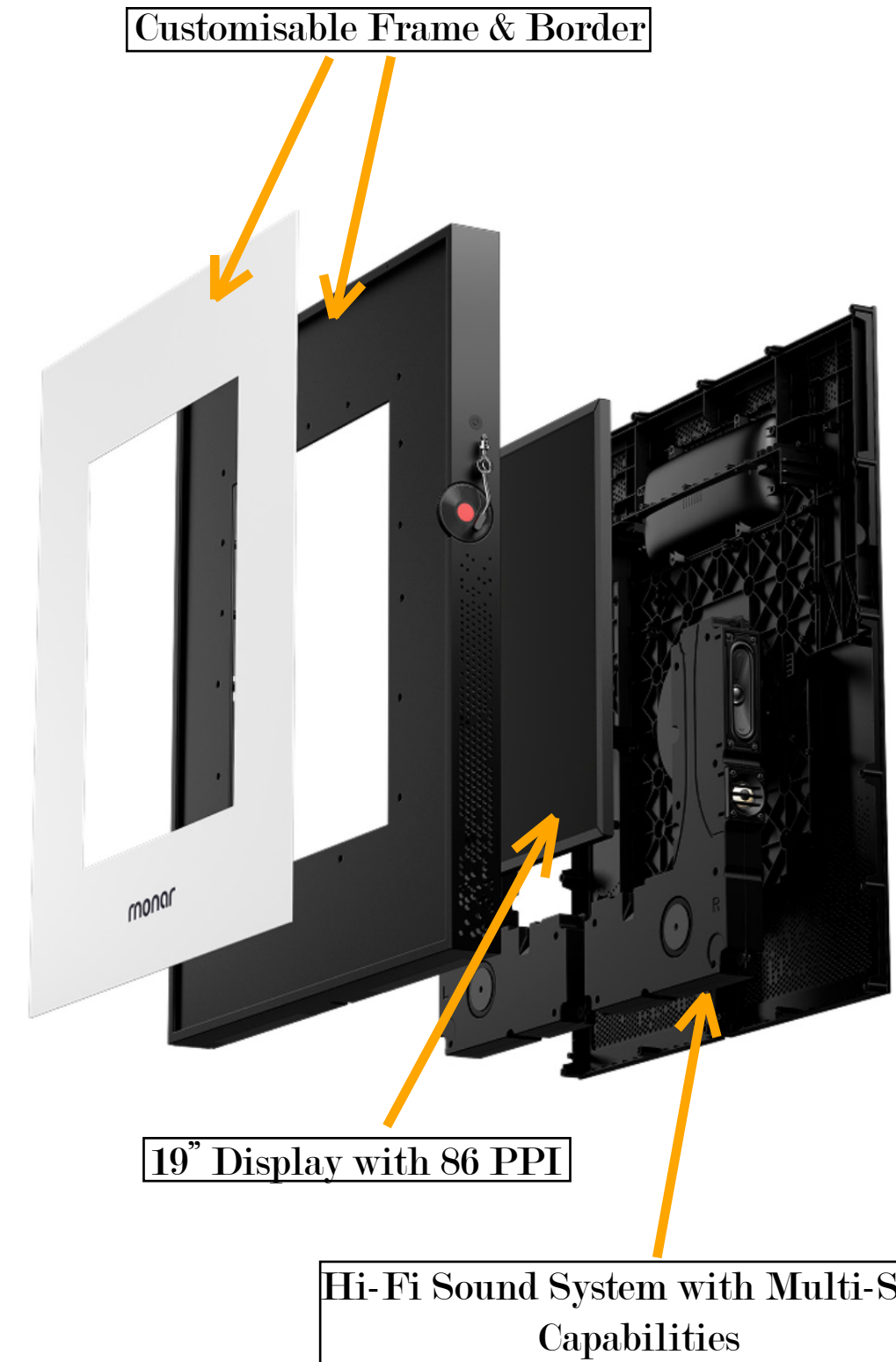
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AI Canvas Speaker



The Monar Canvas Speaker is a studio-grade speaker system hidden within your favorite painting. In addition to famous artworks, Monar uses an AI generation tool for unique lyric and music videos.



- Raised \$64,000 on Kickstarter



- Immersive background noise for meditation



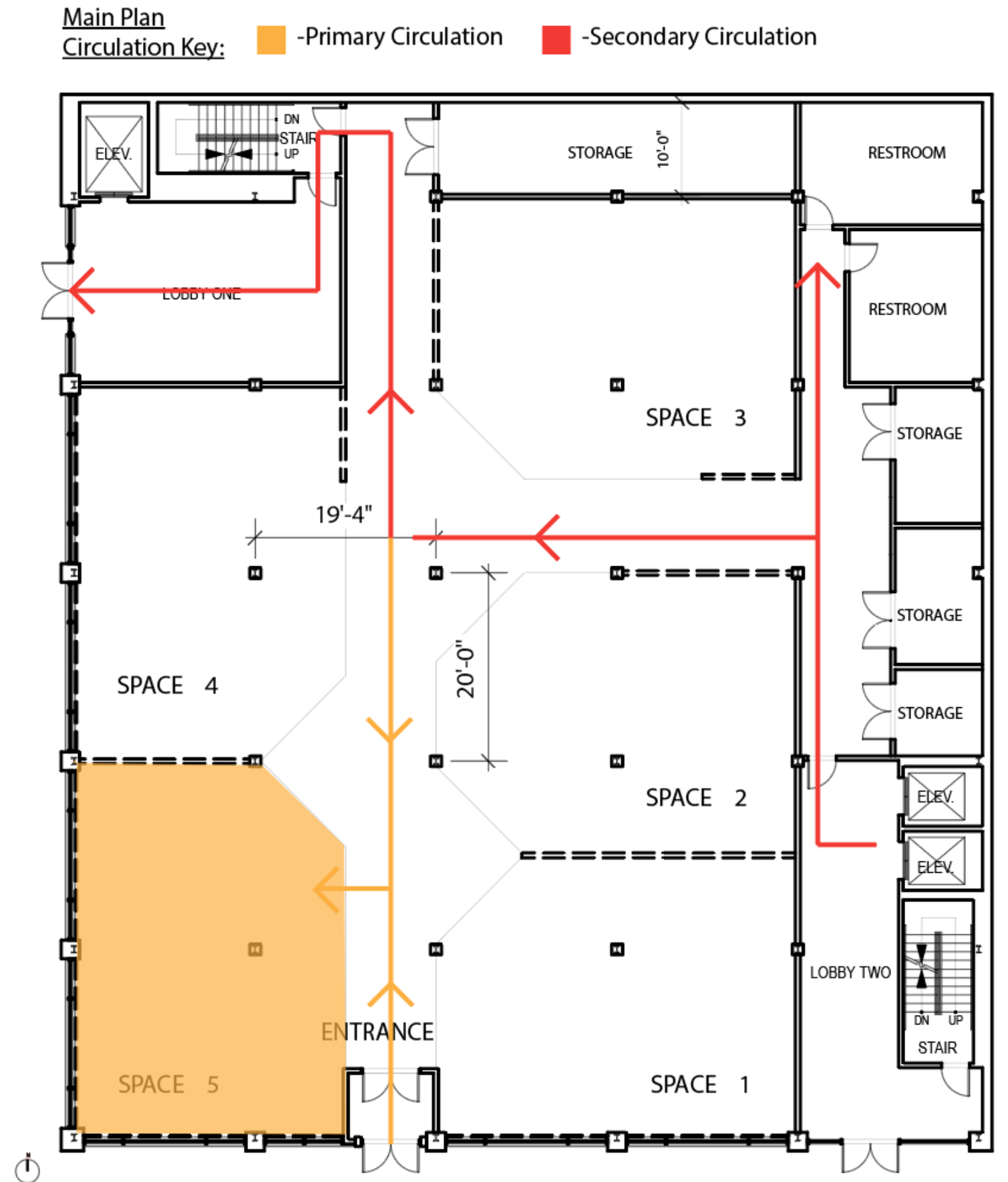
- 6 Studio-Grade Hi-Fi Speakers



- Over 50,000 classic artworks, & nature scenes to display



Location & Client Info- Meat Packing District, Manhattan NY. Monars' ideal client base are aesthetic conscious, tech savvy individuals who can appreciate the intersection between fine art and cutting-edge technology. Chelsea is a prime location for ideal Monar customers and relates to the aesthetic of the brand - an immersive art gallery would fit right in here.



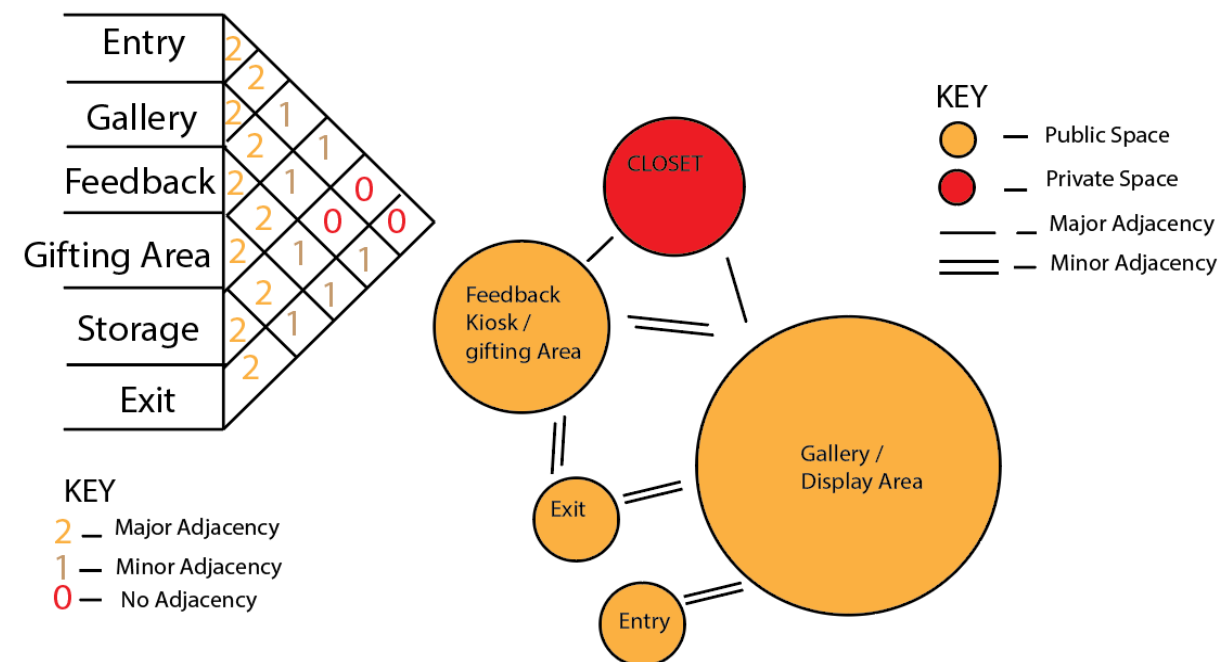
Main Plan Circulation

Spacial Needs Chart

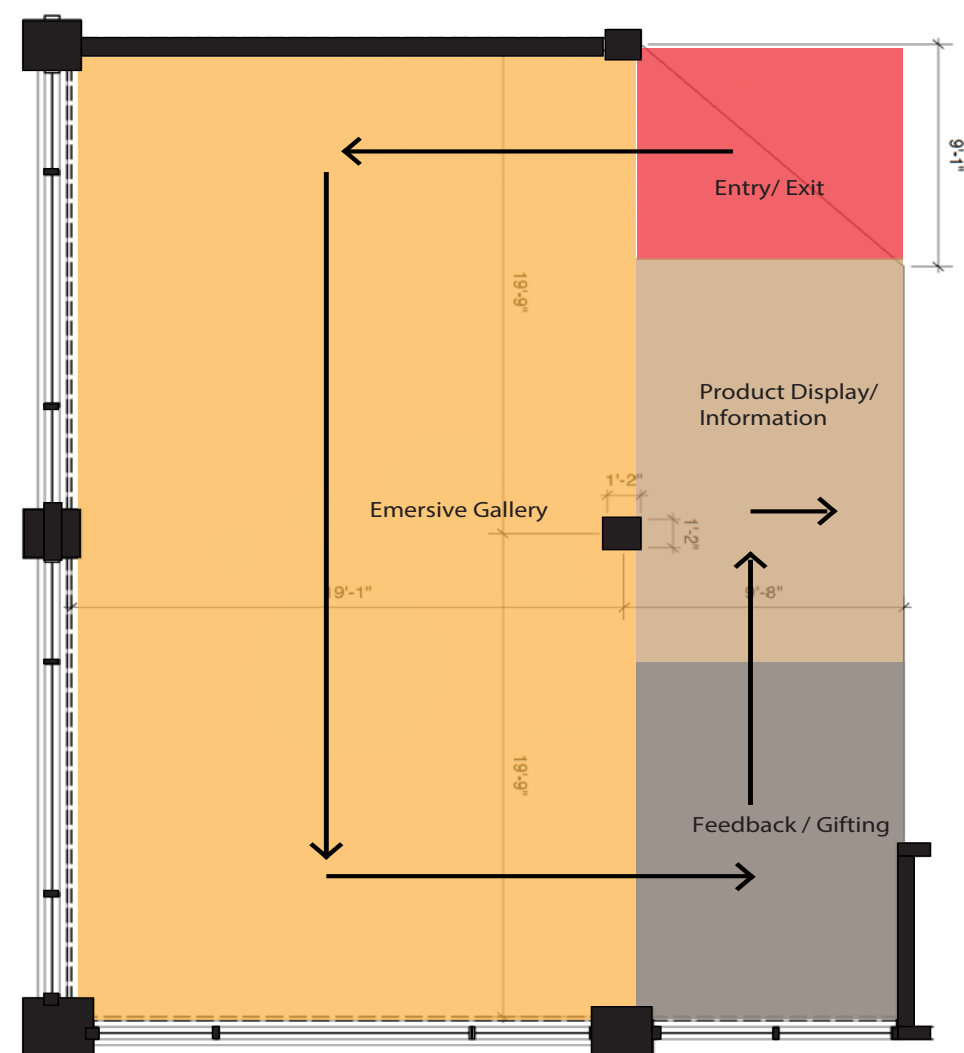
STUDIO COURSE: 118-102					
PROJECT/CLIENT NAME: Monar Canvas Speaker Popup					
Area/Room	Activities	Physical Needs	Emotional Needs	Spatial Needs	Materials Criteria
	Describe all activities to occur in the specific room/area.	Include ALL physical requirements: i.e.: type of furniture/equipment/lighting to conduct the activity and how the arrangement of these physical items create conducive/meaningful relationships. seating or accomodation for how many?	Include ALL environmental/ephemeral requirements: i.e.: type of mood/feeling that the activity suggests and how light, color, scale of space can have an impact on the overall mood/quality of how the user experiences the space.	How should the areas/rooms relate to one another? i.e.: which spaces should be close? which spaces should maintain distance? and, why? public/private? semi private/semi public? What are the ADA and Universal Design Considerations?	What is your criteria for selection of materials and furnishings for this project? Consider: 1 - Performance, Durability, Maintenance 2 - Codes 3 - Cost 4 - Health, Sustainability, Ethics 5 - Design + Aesthetics
Entry					
	Entering into the popup store.	Good lighting and room for entry into the popup	stimulates the curiosity of the guest, guides guest towards intended circulation	Close to gallery and to exit	All^
Gallery Display					
	Observing the product displays and experier	Need room to traverse the space	Creates focus on the product displays	Close to all areas	All^
Feedback Area					
	Giving feedback on the popup	Feedback kiosks	Simple design as to not overwhelm the guest	Close to gallery, gifting area and exit	All^
Gifting Area					
	Gifting guests as they leave	some storage required	Minimal emotional need	Close to feedback area and exit	All^
Storage					
	Storage occurs in the storage area	Shelving	none	Accessible to the gifting area	All^
Exit					
	Leaving the popup store	Good lighting and room for exit from the popup	none	Close to the entry	All^



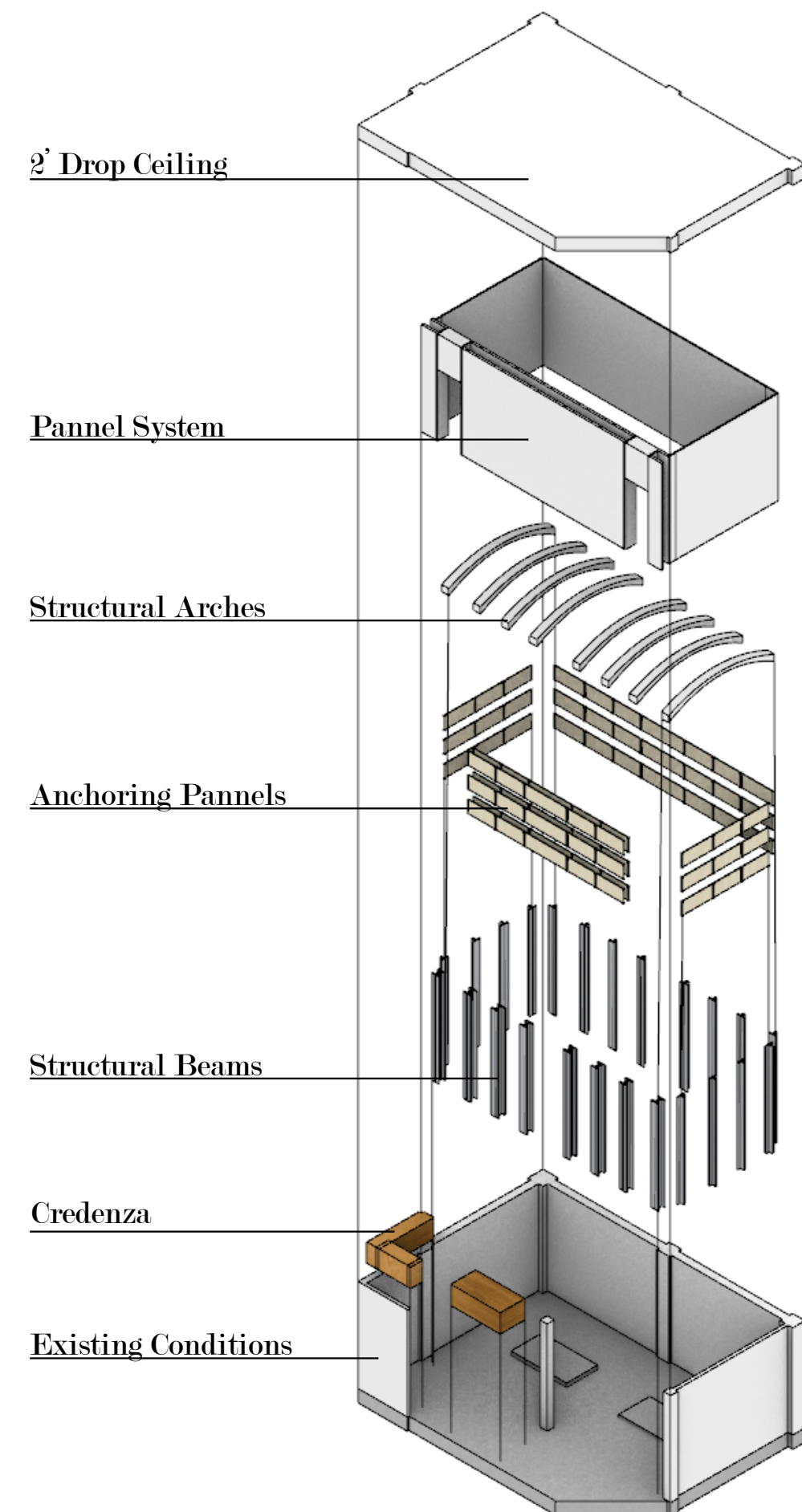
Concept: Using balance and harmony to accurately express the key capabilities of the product through Claude Monet's artwork in a gallery setting - completed by immersive audio.



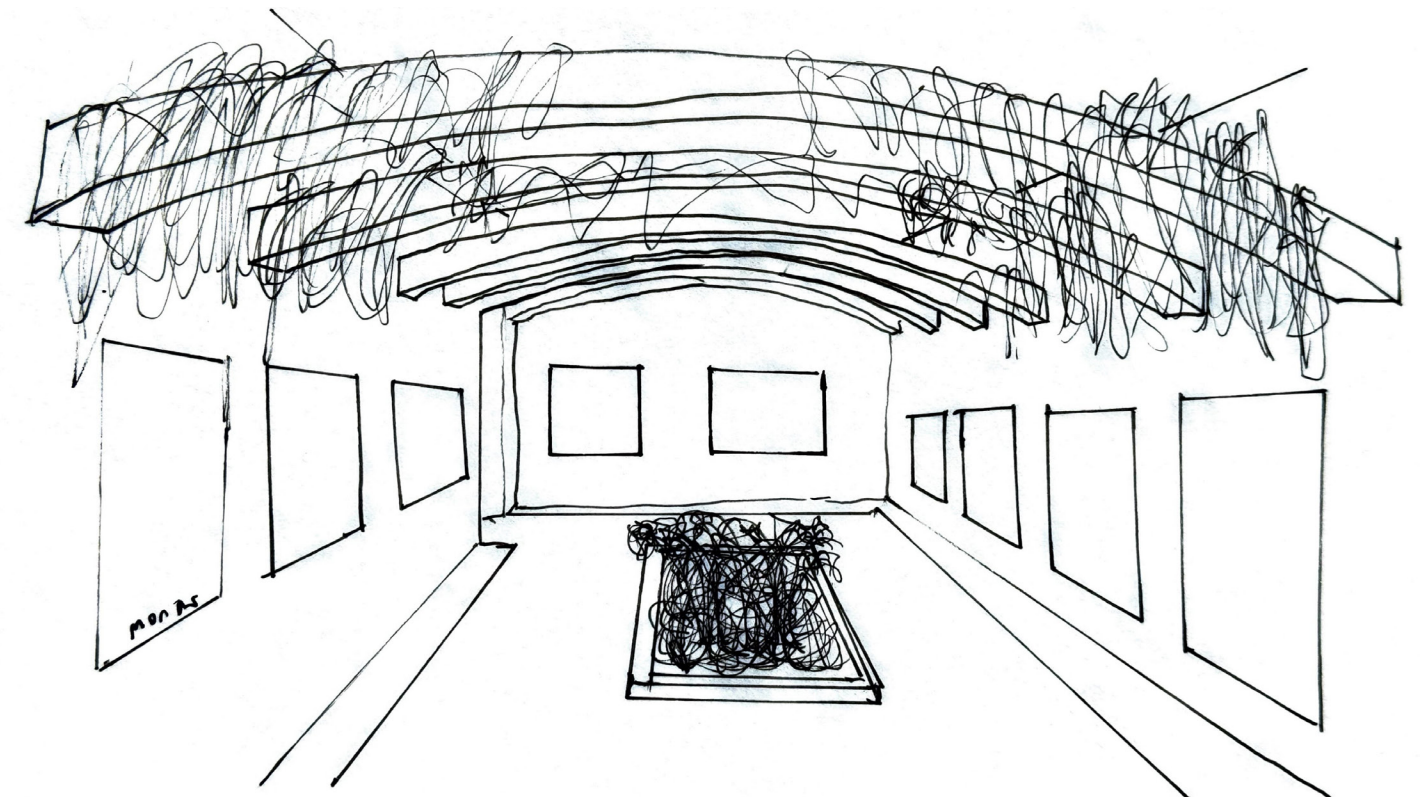
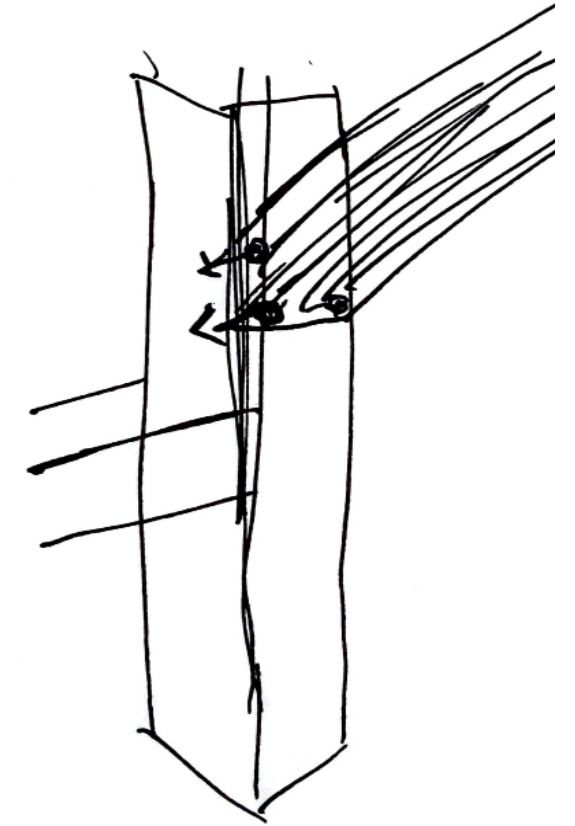
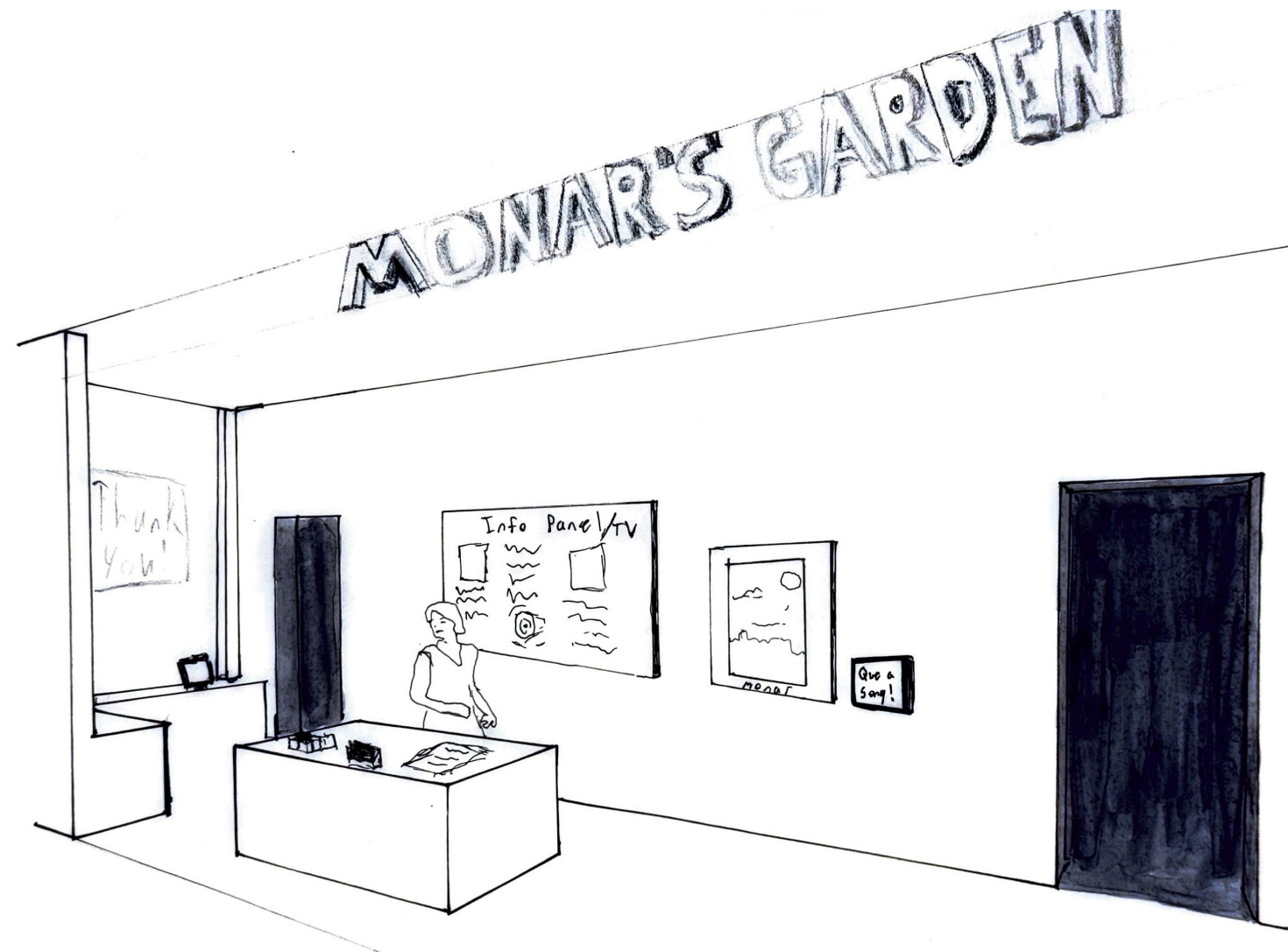
Adjacency Matrix & Bubble Diagram



Blocking Diagram:

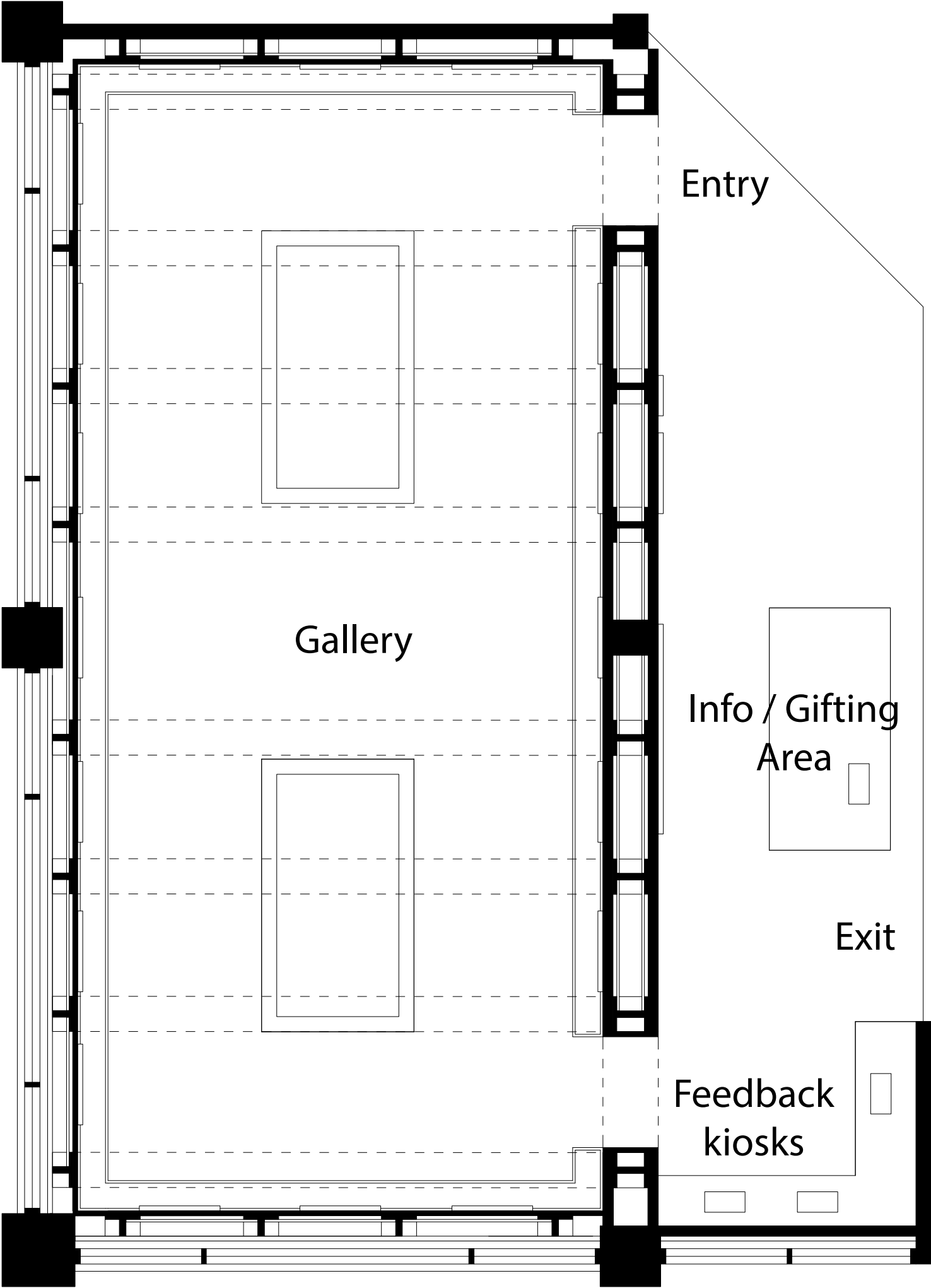


Exploded Diagram



Design Phase Sketches & Diagrams

Floor Plan



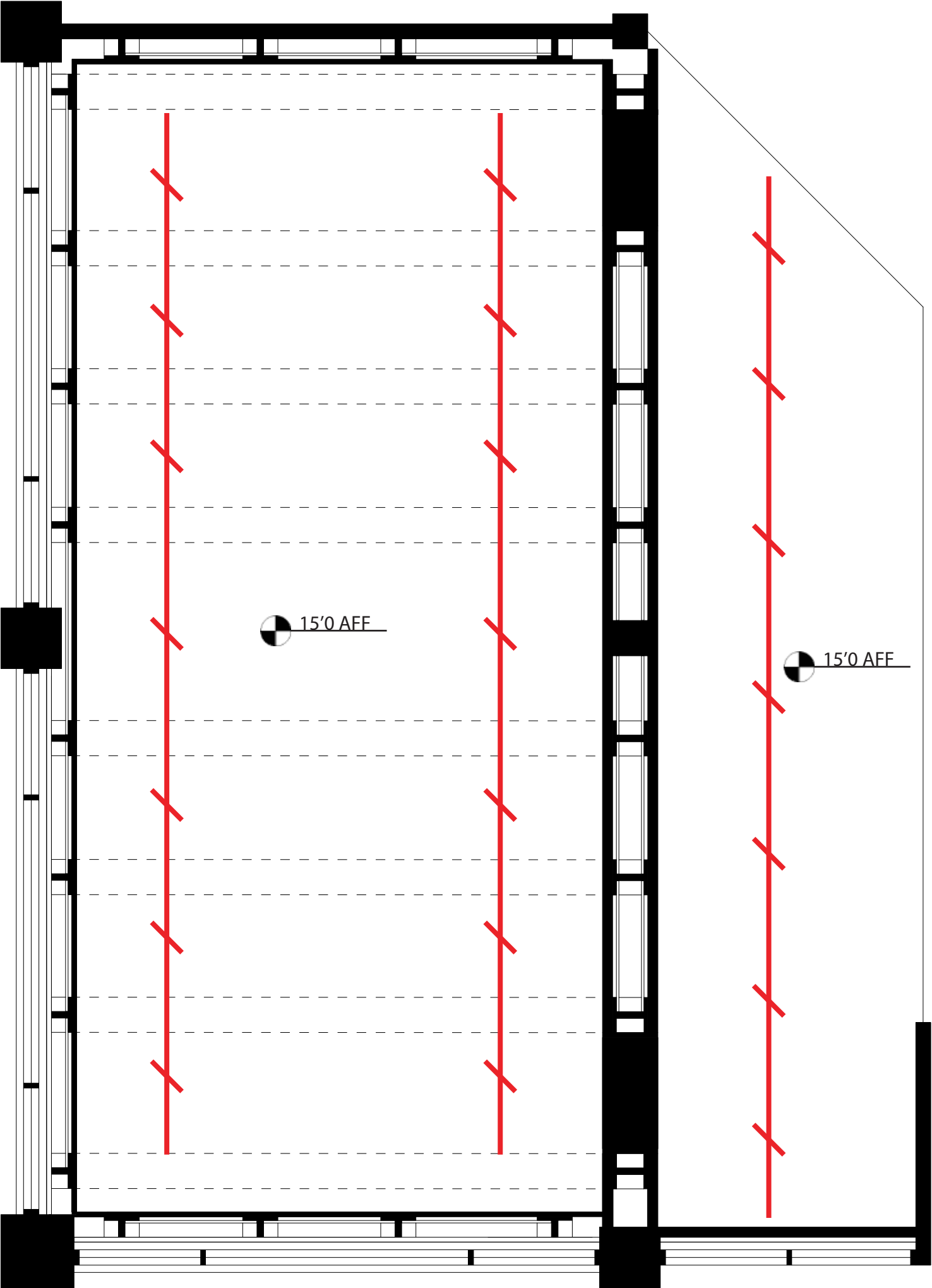
Rendered Floor Plan



Reflected Ceiling Plan

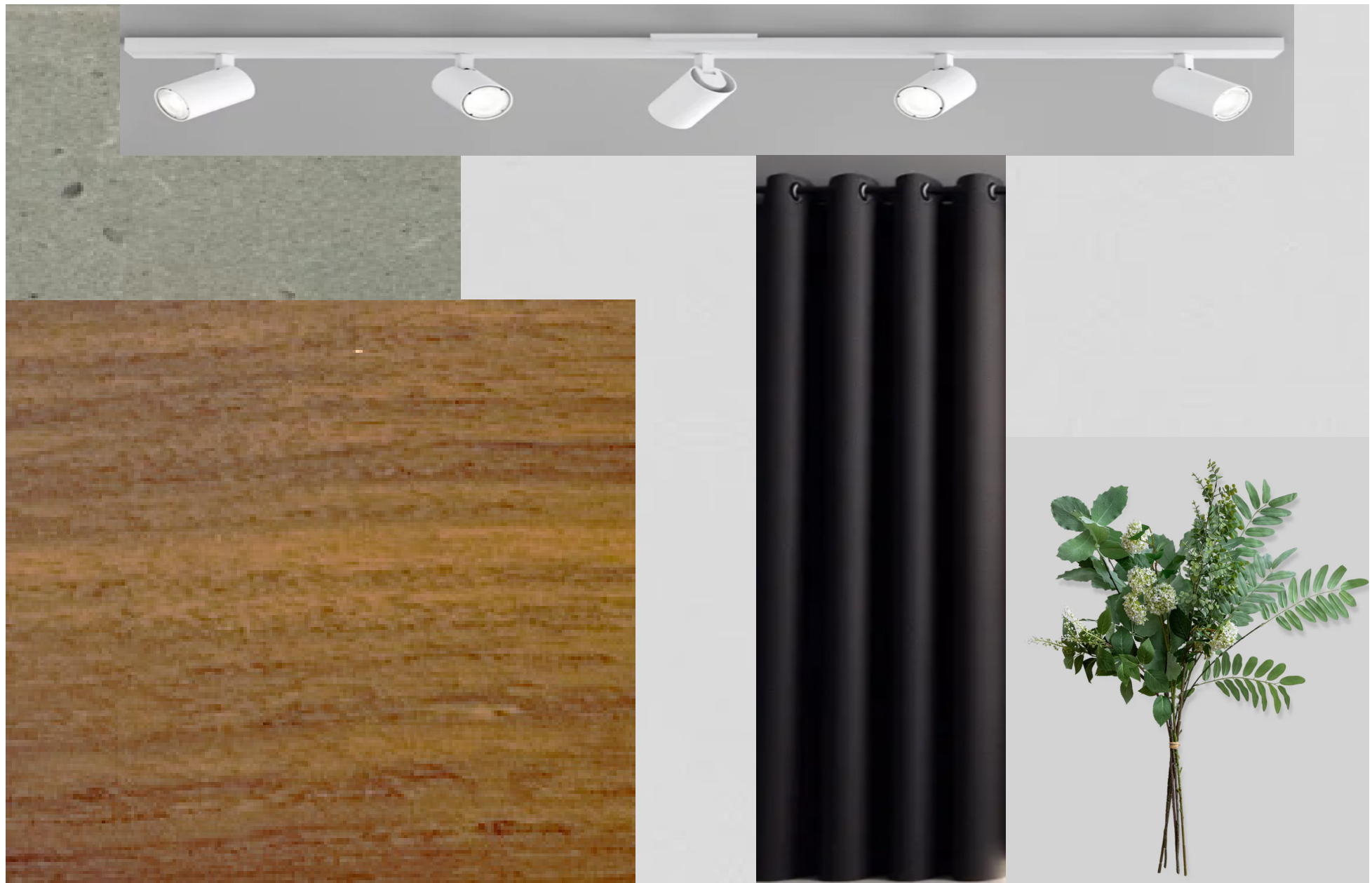


- RCP KEY:
-  - Track Light
 -  - Height Indicator





Facade View



Facade Materials & Fixtures



Feedback Area View



Feedback Area Materials & Fixtures



Main Gallery View



Main Gallery View Materials & Fixtures



Eastern Gallery View



Eastern Gallery View Materials & Finishes



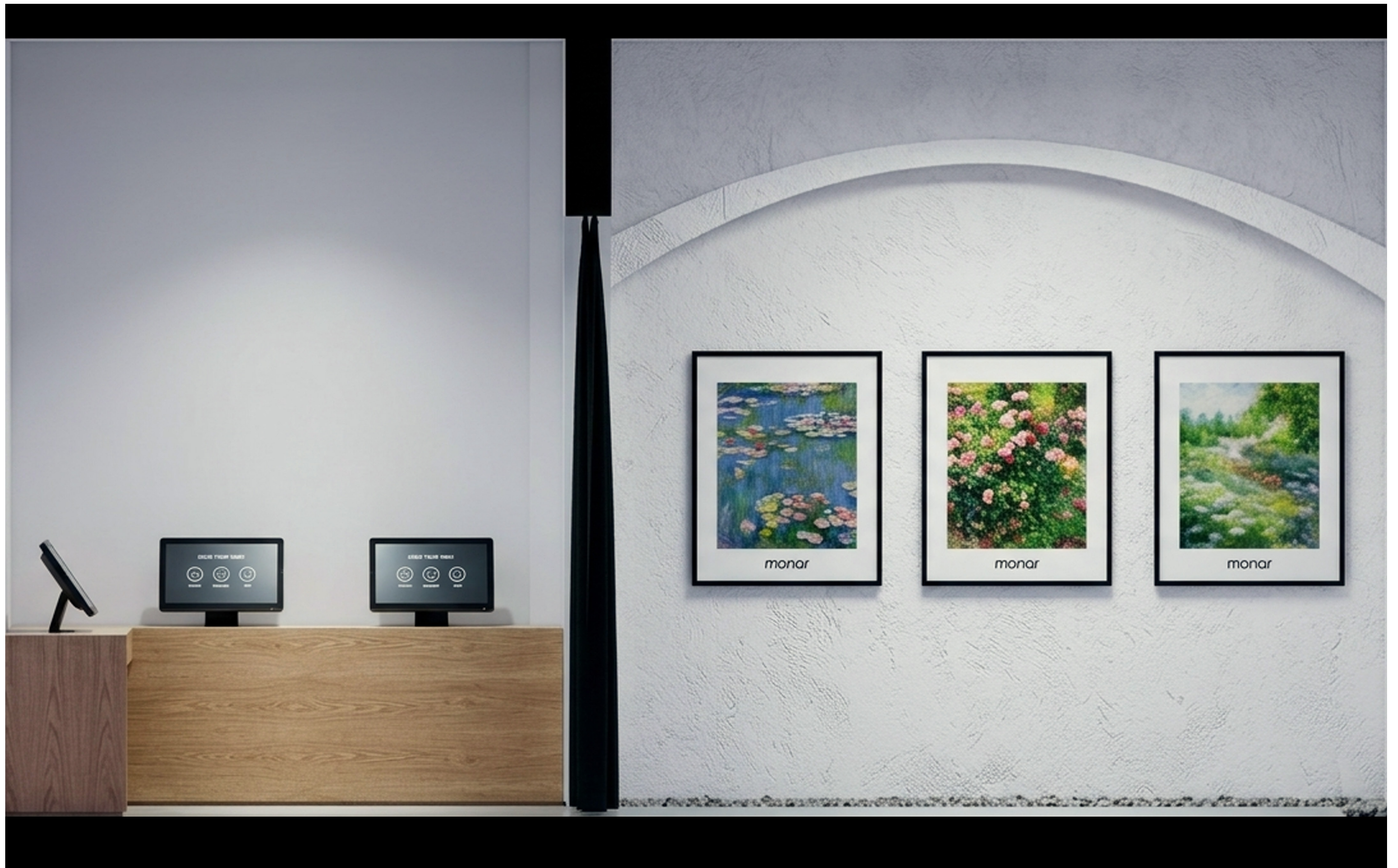
South-Western Gallery View



Eastern Gallery View Materials & Finishes



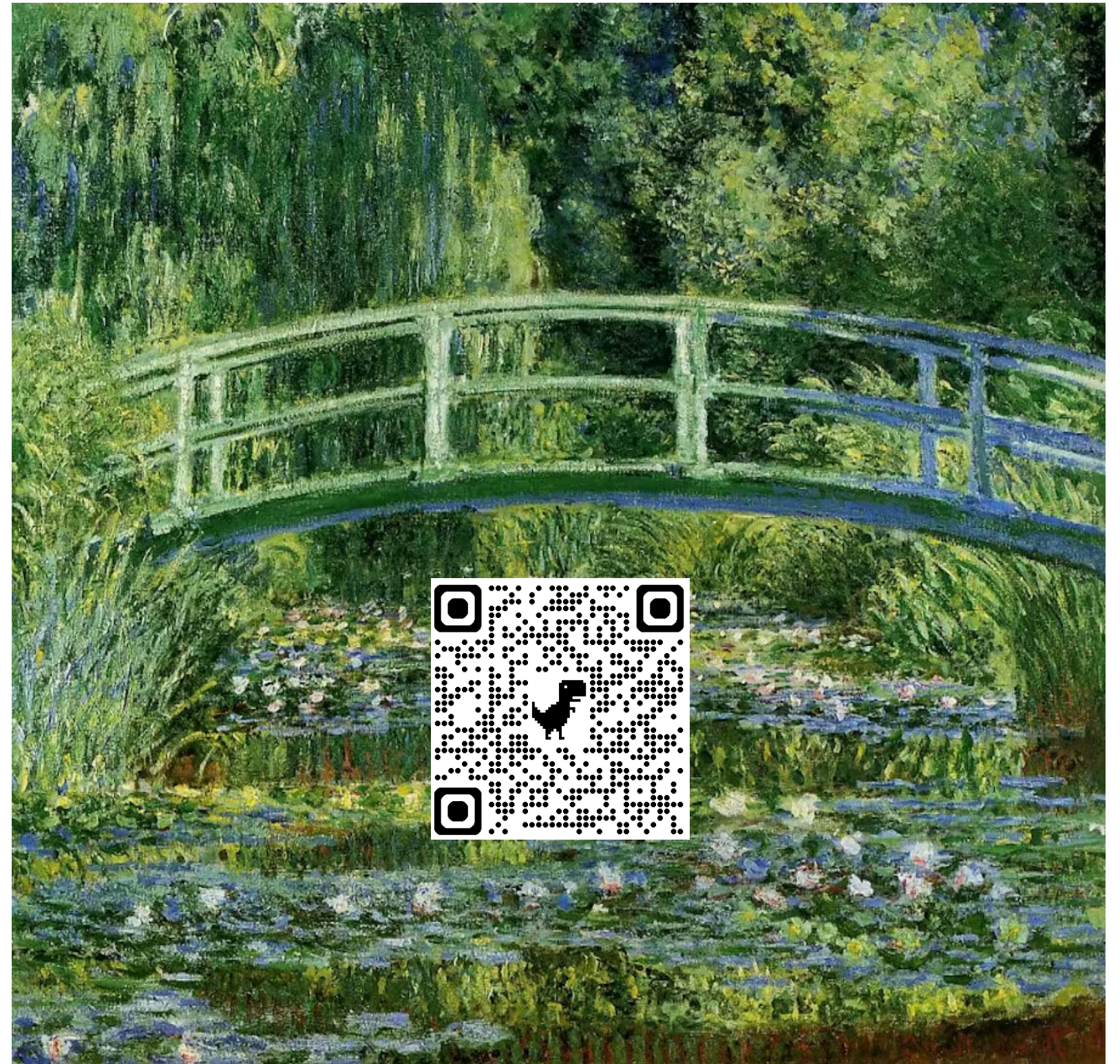
Eastern Section



Southern Sectional Perspective



Branded Promotional Item



Immersive Audio QR Code



1

2

3

4

5

6

7

Key:

1. Wall
Paint

2. Biophilia

3. Accent
Paint

4. Credenza
Wood

5. Millwork
/ Panneling

6. Flooring

7. I Beams

Monar Pop-Up Spec Sheet								
Ayden Kyseth Lytle								
Space/Room	Item Type/Use (ex: sofa)	Thumbnail Image of Material	Vendor/Manufacturer/Artist	Item Name/Style #/Sku	Color/Finish	Material Content	Technical Standards/ Certifications	Link
All	Flooring		Cemex	Concrete	Polished	Concrete		mexusa.com/p
All	Display Panneling / Millwork		Paged Plywood	Paged GreenPly		Wood	Biodegradeable, Recycleable, Reuseable	lywood.com/e
All	Structural Beams		Metals Delivered	Double Aluminum I Beam		Aluminum		delivered.com/
All	Paint		Recolor	White Paint			Recycled	paints.com/pr
All	Light Tracks		Lumens	LED Track Light	Black			mens.com/ma
Façade	Cradenza Millwork Wood		Advantage Lumber	Teak Wood		Wood	Biodegradeable, Recycleable, Reuseable	antagelumber.
Façade	Preserved Fauna		Bloomist	Preserved Boquet		Plants	Biodegradeable, Recycleable, Reuseable	t.com/product
Gallery	Planterbox Paint		Recolor	Grey Paint			Recycled	paints.com/pr
Gallery	Preserved Willow		Bloomist	Preserved Willow		Plants	Biodegradeable, Recycleable, Reuseable	t.com/product
Gallery	Preserved Roses		Bloomist	Preserved Roses		Plants	Biodegradeable, Recycleable, Reuseable	t.com/product
Gallery	Sound Proof Curtains		Sound Escape	Soundproof Curtains	Black			escape.co/us/
Gallery	Aesthetic Accent		Psalmonica	River Rocks				nica.com/abou

Spec Sheet - Monars Garden Pop-Up

Marcus Miller
DESIGNER

mjm@workshopapd.com
O: 212 273 9712
D: 212 273 9705
39 West 38th Street, 7th Floor, New York, NY 10018
www.workshopapd.com
WORKSHOP/APD ARCHITECTURE DPC

ARTE SHOWROOM NYC

showroom.nyc@arte-international.com
+1 833 743 2783

Arte Showroom
979 Third Ave – Suite 911
New York NY 10022

arte-international.com | @artewalls

COWTAN & TOUT

COLEFAX AND FOWLER JANE CHURCHILL LARSEN MANUEL CANOVAS

GHALEB KAYALI
SALES ASSOCIATE

979 Third Ave, Suite 1022 New York, NY 10022
(T) 212 753 4488
ghaleb_kayali@cowtan.com @CowtanAndTout

Marguerite Jamesley
Showroom Manager

979 Third Avenue, Suite 715
New York, New York 10022
marguerite@castelmaison.com
www.castelmaison.com
T 212.758.9900

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Challie Stillman
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& Brand Strategy



212-753-2039
Challie@resourcefurniture.com
ResourceFurniture.com
969 Third Avenue, 4th Floor
New York, NY 10022